



August 1, 2023

Dear Patient,

First and foremost, I want to say it has been a privilege to care for you over the last ten years. I have been blessed to have formed so many wonderful relationships. Caring for you may have been my job, but it never felt like work. Unfortunately, the practice of medicine has changed significantly in this time period. It has become increasingly difficult to function as an independent practitioner. Aspects of these changes make it challenging to maintain the standard of care that I hold myself to when caring for my patients.

Because of this, I am moving to a direct medical care model. I will be joining Direct Care Clinic of Northwest Arkansas and will no longer be taking insurance as of October 1, 2023. Ivey Family Medicine will exist to perform business process requirements for a period of time after the October 1, 2023.

Direct Care Clinic of NWA is a membership-based primary care clinic. They operate with a monthly subscription fee model that allows patients to have unlimited access to a defined set of primary care services. They have been caring for patients with this model for the last eight and a half years. Direct Care has proven that this model provides a high level of quality care and can be cost effective for the patient.

We will have two meetings for patients to come and hear a presentation on the direct care model. I know this model may not be for everyone, but I do encourage you to explore Direct Care's services. The meeting dates are August 15th and September 19th at 6:00PM and will take place in the Ivey Family Medicine lobby. As an FYI, the link for Direct Care of Northwest Arkansas is <https://directcarenwa.com/register/>.

If you need to transfer care to another physician, your medical records can be sent to that physician. You may obtain a form for medical records transfer on our website, or your new physician may request them directly from us.

Ivey Family Medicine will continue its present practice through Wednesday, September 27, 2023. Laser services will be continued at another location to be determined. More information regarding laser services will come in a separate notification.

Thank you for trusting me with your medical care!

Sincerely,

Traci L. Ivey M.D.